

Townsquare Media Yakima License, LLC
KIT(AM), KATS(FM), KDBL(FM), KIT-FM, KFFM(FM), KUTI(AM)
EEO PUBLIC FILE REPORT
October 1, 2012 – September 30, 2013

I. VACANCY LIST

See Section II, the "Master Recruitment Source List" ("MRSL") for recruitment source data

Job Title/Date Hired	Recruitment Sources ("RS") Used to Fill Vacancy	RS Referring Hiree
Account Executive – May 20 th , 2013	1-7, 9-13	14
Sales Assistant – July 1 st , 2013	1-7, 9-13	1
Digital Sales Manager – August 21 st , 2013	1-7, 9-13	13

Townsquare Media Yakima License, LLC
KIT(AM), KATS(FM), KDBL(FM), KIT-FM, KFFM(FM), KUTI(AM)
EEO PUBLIC FILE REPORT
October 1, 2012 – September 30, 2013

II. MASTER RECRUITMENT SOURCE LIST (“MRSL”)

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
1	Townsquare Media – Yakima Radio and Websites KATS – KIT – KFFM – KDBL – KITFM – KUTI	N	8
2	Yakima Herald Newspaper 114 N. 4 th Street Yakima, WA 98901 Mike Shepard www.yakimaherald.com (509)248-151	N	0
3	Perry Technical Institute 2011 W. Washington Ave. Yakima, WA. 98903 Crystal McNabb Financial Services Assistant (T) (509) 453-0374 Ext. 218 (F) (509) 453-0375 crystalm@perrytech.edu	N	0
4	Washington Vocational Services Peggy Frisk peggy@wvs.org	N	0
5	Media Staffing Network Patty Kincaid Pattykincaid@cox.net	N	0
6	Yakima Valley Community College P.O. Box 22520 Yakima, WA 98902 Roxanne Baca rbaca@yvcc.edu (509)574-4600	N	0

RS Number	RS Information	Source Entitled to Vacancy Notification? (Yes/No)	No. of Interviewees Referred by RS over reporting period
7	Heritage University 1240 Fort Road Toppenish, WA 98948 (509)865-8500 sanchezi@heritage.edu	N	0
8	All Access Music Group www.allaccess.com	N	0
9	Yakima Valley Tech Skill Center 1120 S 18 th Street Yakima, WA 98901 509-573-5500 Fax:59-834-2041	N	0
10	Work Source Yakima 306 Division Yakima, WA 98902 509-974-0163 Fax: 509-573-4554	N	0
11	Central Washington University 400 E. University Way Ellensburg, WA 98926 (509)963-1111 humanres@cwu.edu	N	0
12	WSAB Job Bank wsabjobbank@earthlink.net	N	0
13	Linkedin.com	N	2
14	Client referral	N	1
15	Employee referral	N	1
16	Walk in		1
TOTAL INTERVIEWEES OVER REPORTING PERIOD			13

Townsquare Media Yakima License, LLC
KIT(AM), KATS(FM), KDBL(FM), KIT-FM, KFFM(FM), KUTI(AM)
EEO PUBLIC FILE REPORT
October 1, 2012 – September 30, 2013

III. RECRUITMENT INITIATIVES

	TYPE OF RECRUITMENT INITIATIVE (MENU SELECTION)	BRIEF DESCRIPTION OF ACTIVITY
1	Radio Broadcasting Job Shadow Partnership with local high schools.	Townsquare Media worked with WVSD and 4 students job shadowed various station activities and got a behind the scenes look at the radio stations' day to day activities. Mar-April 2013.
2	West Valley Senior Project – career research	Townsquare Media station KATS-FM assisted a high school student in researching copy writing career. Worked with afternoon host to learn on air, digital and community aspect as well as commercial copy writing and actual commercial production. 4/2013-5/2013.
3	Yakima Valley Community College - Communications	Intern from 4/17-7/26/13 . worked with on air learning on air, production and web posting aspect of radio career. Shadowed program direct to learn how music is scheduled on a day to basis.
4	Central Washington University 2013 – Digital	Intern from 10/8/12-2/8/13. Worked with digital editor to learn the aspect of posting to websites, editing and managing current posts as well as managing the content to drive traffic to the stations websites.
5	Established a digital training program for on air and sales employees	Ongoing weekly training by DME of on air personalities on how to blog, use SEO to generate views, use social media to engage our audience. Weekly training by DSM/DOS of sellers on all aspects of digital sales.
6	Established a mentor program	BM developing assistant BM to increase knowledge and understanding of financial aspect for future advancement.